



Greetings,

I hope this letter is finding you in good health, and ready for another great ski season with us at Labrador Mountain. 2012 marks a year in which the caring team at Labrador Mountain is going to do our part to fund breast cancer research locally. I am working with the Carol M. Baldwin Breast Cancer Research Fund to raise money for their efforts. **The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.** is dedicated to finding a cure for breast cancer by providing the funding necessary to allow researchers to learn more about this disease. Over **\$1.5 million** has been raised to provide grants to researchers at Upstate Medical University for **The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc.** and over **\$4.5 million** has been raised downstate to provide grants to the Stony Brook University Medical Center for **The Carol M. Baldwin Breast Cancer Research Fund, Inc.**

On February 18, 2012 we will host a celebrity ski race that will pit teams from local media outlets, corporations, and groups of individuals against one another in a dual format.

I am writing you to get your support for this event. The money raised from this sponsorship will first go to pay for the tee shirts, which will be sold at the event, and any excess will go directly to the charity.

Your participation can be at one of four levels:

*\$1000.00 Platinum, *Gold \$500.00, Silver \$250.00 and Bronze \$100.00.

*Both the Platinum and Gold Sponsorships include quantity (1) Ski Team for free!

I am aware that we are at the tail end of the recent economic downturn, and that is why it is so important for all of us to put forth a little effort and participate with this fundraiser.

Please forward your tax deductible checks made out to The Carol M. Baldwin Breast Cancer Research Fund of CNY, Inc. to my attention here at Labrador Mountain.

Best regards

Erik Wilson
General Manager
Labrador Mountain
P.O. Box 105 - Route 91
Truxton, New York 13158